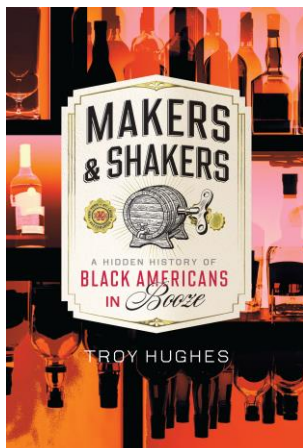


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**Title:** *Makers & Shakers: A Hidden History of Black Americans in Booze*

**By** Troy Hughes

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## Forgotten Stories of Black Americans' Contributions to the Alcohol Industry Highlighted in New Book

### About the Book

Join Washington, D.C.-based author and producer of ardent spirits Troy Hughes on a historical romp through booze-infused tales about Black Americans. Discover the stories of pioneering Montana moonshiner Bertie Brown and the ill-fated partnership of Diddy and Diageo. Find out about Ripple, the national drink of Watts, and learn how cognac became the unofficial drink of Black America. From colorful characters like Cato Alexander, New York's first celebrity bartender, to sad and disturbing stories about Jack Daniel's heirs, *Makers & Shakers* has a little bit of everything for everyone.

### About the Author

Troy Hughes, comptator extraordinaire, uses his medieval art history degree to its fullest in his side gig producing award-winning bourbons and ryes under the brand Mt. Pleasant Club Whiskey. By day a corporate attorney, he sometimes leads a weekend whiskey walking tour of his beloved Washington, D.C. neighborhood Mt. Pleasant, except when Arsenal is playing. This is his second book, the first being *Whiskey Makers in Washington, D.C.: A Pre-Prohibition History*. He's a veteran and a cat dad and is thankful that his wife, Toni, allows him to continue going down this rabbit hole.

